

# November 8-9, 2012

Stamford Marriott Hotel & Spa 243 Tresser Boulevard Stamford, CT 06901 USA

# About CEENET Inc.

CEENET Inc. (Central and Eastern European Network) is a private association of Connecticut professionals interested in fostering stronger ties between Connecticut and Central and Eastern Europe primarily through international business.

www.ctceenet.org

Below: Information Panels, Hartford, Nov, 2011. "Financial Issues with Cross-Border Transactions" with John Schuyler (top left), Marcum LLP, and Thomas Lehanan (top right), Liberty Bank. "US Exports" with Katalin Csorba (bottom left), Head Economic Representative, Hungarian Embassy in US, Eric Aberbach (bottom center), TD Bank, and Milena Erwin (bottom right), CEENET Inc.



CEENET Inc. cordially invites you to participate in The 2<sup>nd</sup> Annual Central and Eastern European Trade Visit November 8 – 9, 2012 in Stamford, CT

**CEENET** would like to invite your company to participate in business matching and trade related meetings with American businesses and representatives.

This event helps Central and Eastern European companies develop business ties with companies in the United States, especially Connecticut.

Come and connect with American businesses interested in building business with companies in Central and Eastern Europe.

Connecticut has the highest per capita income of all the United States. It is located on the Atlantic Ocean coast between New York City and Boston, making it central to reaching some of the largest markets and businesses in the United States.

# Registration:www.ctceenet.orgPromotion Code :Europe

Location:	Stamford Marriott Hotel & Spa
	243 Tresser Boulevard
	Stamford, CT 06901
	(about 1 hour by train from New York City)
Costs:	own airline ticket to the USA and 3 night hotel stay (estimated cost is 2 000 USD)
	(use promotion code "Europe" to waive daily fees)

**Schedule includes** morning and afternoon business matching (B2B) sessions with American companies, lunch and panel presentations on information helpful to both foreign and domestic companies interested in international business. Topics will include legal aspects of international business and U.S. trade, federal and state government support for exporting, and financing international business. Cultural and evening entertainment programs included as well.

#### Who is expected to attend

Company and chambers of commerce representatives from Hungary, Poland and Romania, other Danube country members of the Danube Chambers of Commerce Association (DCCA), trade representatives from the Hungarian, Polish and Romanian consulates and embassies in the United States, US Dept. of Commerce and Commercial Services, and various Connecticut state agencies supporting trade.

#### **Register today!**

The sooner we know about your company and your interests, the better able we are to attract American companies that fit your interests! Detailed schedule and registration at www.ctceenet.org.

#### **VISA INFORMATION:**

For participants from non-Visa Waiver countries (ex: Romania, Bulgaria, etc.), the typical visa to attend our event is the B-1 Business Visitor Visa, which is usually issued for 10 years. CEENET will assist, free of charge, with providing a letter of invitation to the qualified company/ chamber representatives and supporting evidence which the participants may take to the U.S. consulate to solicit such visa.





Above: Hungarian State Secretary for Economics, Kristóf Szatmáry, speaks with CEENET member Dana Bucin and DECD Commissioner Catherine Smith, Hartford, Nov, 2011

**Below:** Business matching session, Nov, 2011. (top) László Lukács, President of Chronos Marketing and Media in Romania. (bottom) Zoltán Hajdu, President of SmartStaff in Hungary.





# About our partner the DCCA

DCCA (Danube Chambers of Commerce Associations) includes chambers of commerce in Austria, Bulgaria, Croatia, Germany, Hungary, Romania, and Serbia. Corporate members and representatives from these chambers will be in attendance. www.dcca.eu

# 2012 Central and Eastern European Trade Visit Tentative Schedule

### Day 1 (Thursday, Nov. 8, 2012)

- 8:30 Breakfast and Registration
- 9:00 Participant Introductions and Presentations
- 10:00 Business Presentations and Matching
- 11:30 Break
- 12:00 Welcome to Stamford by Michael Pavia, Mayor of Stamford

# Lunch and Panel on Legal and Financial Issues With Cross-Border Transactions

by Dana Bucin, Updike, Kelly and Spellacy, P.C. and Katalin Csorba, Head of the Hungarian Economic Representatives in the US, Embassy of Hungary.

- 1:00 Q&A
- 1:30 Break
- 2:00 Business Presentations and Matching
- 3:30 Break
- 4:00 Cultural Event or Business Visit for European Delegation

Private Reception and Dinner for European Delegation

#### Day 2 (Friday, Nov. 9, 2012)

- 8:30 Breakfast and Registration
- 9:00 Participant Introductions and Presentations
- 10:00 Business Presentations and Matching
- 11:30 Break

### 12:00 Lunch and Panel on Fostering US-CEE Trade, Partnerships and Exports

by Zsuzsanna Papanek, Economic and Trade Commissioner, Hungarian Consulate NYC, Zoltán Hajdu, President of SmartStaff, Melissa Grosso, Senior International Trade Specialist, U.S. Dept. of Commerce, and other speakers T.B.A.

- 1:00 Q&A
- 1:30 Break
- 2:00 Business Presentations and Matching: Focus on Golf Business and Tourism
- 3:30 Break
- 4:00 European Delegation Visit to Golf Course and Club
- 6:00 Sauska Wine Tasting Reception

Private Closing Dinner for European Delegation



#### **Upcoming 2012 Events:**

2<sup>nd</sup> Annual Central and Eastern European Trade Visit November 8 – 9, 2012



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# **CEENET 2011 and 2012 Activities**

CEENET (Central and East European Network) is a private association of Connecticut professionals interested in fostering stronger ties between Connecticut and Central and Eastern Europe primarily through international business. CEENET Inc. was formed in 2011 as a non-stock corporation and intends to be a non-profit by the end of 2012.

Our focus is on events that help build real connections between businesses in the United States and Central and Eastern Europe.

For the most up-to-date information on CEENET and our events please visit our website: www.ctceenet.org.

1st Annual Central and Eastern European Trade Visit at the offices of Updike, Kelly & Spellacy, P.C. in Hartford in November 17—18, 2011 where we partnered with the DCCA to host business representatives from seven European countries, European companies with locations in 13 European countries (Austria, Bulgaria, Croatia, Finland, Germany, Hungary, Latvia, Lithuania, Romania, Serbia and the United Kingdom), and over 25 CT-based companies.



#### Day 1 (Thursday - November 17, 2011)

Breakfast, Registration and Welcoming Remarks

**Roundtable Discussion** on International Business between CT and CEE countries by Sandra Johnson, VP and Director of Business Development at MetroHartford Alliance, Dan Carstens, CT Airport Authority, Adrian Horotan, Investment Associate, CT Innovations, and Dr. Wolfgang Huebschle, Exec Director of Bavarian US Offices for Economic Development.

Lunch at the Society Room. Keynote Address by Catherine Smith, Commissioner of the Dep. of Economic and Community Development

**Business Matching** Session opened by Kristóf Szatmáry, Hungarian State Secretary for the Economy

Visit to the State Capitol hosted by Senator Williams

Wine & Cheese Reception hosted by the International Business Council of the MetroHartford Alliance

Dinner at Agave Grill

#### Day 2 (Friday - November 18, 2011)

Breakfast and Coffee

**Roundtable** on US exports by Anne Evans, District Director, US Department of Commerce, International Trade Administration, Katalin Csorba, Head of the Hungarian Economic Reps. in the US, Embassy of Hungary, and Eric Aberbach, VP of Global Trade Finance, TD Bank.

Company Visit to Oxford Performance Materials

Lunch and Roundtable on Legal, Accounting and Financial Issues Involved with Cross-Border Transactions by Dana Bucin, Updike, Kelly and Spellacy, P.C., John Schuyler, Partner at Marcum LLP, Thomas Lenahan, VP at Liberty Bank, and Ervin Kiss, Secretary General of the DCCA.

#### Business Matching Session

Visit to the Mark Twain House

Sauska Wine Tasting Reception at Crush Bar, Marriott Hartford

Closing Dinner at Vivo, Marriott Hartford

**CEENET's First Cocktail Hour in New Haven** in April 2012 we hosted visitors from the following companies in Hungary: Allianz SE, Babylon Aesthetics, First Choice Real Estate, IBM, Invensys, LEGO Manufacturing, Noguchi Porter Novelli, and Telenor. The event was attended by our foreign guests and 20+ attendees from Connecticut.



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Corporate Attendees Ai Assistance Allianz AMCO Amrop Kohlmann & Young Amgen Association of Hungarian Brewers Avalence LLC (USA) Bator Tabor Bonafarm Boston Consulting Group Budapest Chamber of Commerce and Industry, BKIK Central-Fund Charter Oak Communities (USA) Chronos CISCO International Limited Citibank Cook Communications Corvinus University Danube Chambers of Commerce Association, DCCA Dijbeszedo East Consulting E ON Edge Communications ELKA International E-Star Etyeki Kuria Fabory Group FK Law FWD Affairs GE Glatz es Tarsa Kft Greenwich Management Group, Inc. (USA) Heineken Hungaria HP IBM iCell

IBM iCell iEurope InfoGroup IT Sourcing Hungary Kft. KPMG LEGO Light Tech Magyar Nemzeti Vagyonkezelo Mathias Corvinus Collegium, MCC MissionID, Inc. (USA)



Networking event in Zebegény, Hungary, June 2012. Richard Laurenzi, President of Prospect Machine Products, and Dana Bucin, CEENET and UKS, meet with business representatives from the DCCA.



Networking event in Zebegény, Hungary, June 2012. Stephen Nagy (center left), Managing Director, Greenwich Management Group, meets with U.S. Ambassador, Managing Director of iEurope, and Senior Advisor to the Hungarian Prime Minister.





Networking event in Zebegény, Hungary, June 2012. CT business group with U.S. Ambassador to Hungary Eleni Tsakopoulos Kounalakis (center).